



1. Organiser

- a. The organiser of the Fertility Care Awards is the European Fertility Society C.I.C. (EFS) residing at 2 Lambseth Street, Eye, England, IP23 7AG, hereinafter referred to as “EFS”.

2. How to enter

- a. To enter the Fertility Care Awards all applicants must read and understand the Terms and Conditions and complete the Entry Form for your chosen category.
- b. Applicants must be authorised to enter their organisation into the AWARDS programme.
- c. Participation in the Fertility Care Awards is by the official entry forms available online.
- d. By lodging your submission, you agree to be bound by the Terms and Conditions of entry.
- e. Entries must be in English.

3. Who can enter

- a. Entries can be made by a fertility organisation and/or an individual to each Award category (see point 6.).
- b. IVF clinic applicants:
 - must have been in operation as a licensed healthcare provider in its respective country providing reproductive care services according to national law for at least two years.
 - must have been working to improve the quality of its reproductive care and non-clinical services through a continuous quality improvement program within its quality management system.
 - must have a “Patient Care Department” or similar unit managing patients at the different phases of the process: pre-travel, on arrival, onsite treatment, discharge, and post-treatment follow-up.

4. Entry requirements

- a. All entries must be submitted online via the link available at <https://www.europeanfertilitysociety.com/> website.
- b. A maximum character count is provided for each section in the form.
- c. EFS reserves the right to declare any entry ineligible if during the term of the AWARD process your entry form is incomplete or deficient, false or misleading in any way.
- d. Your entry will be allocated to the Fertility Care Awards category, based on your entry form.
- e. Participation in the Fertility Care Awards is free of charge for EFS IVF clinics members.
- f. Participation in the Fertility Care Awards for non-members is paid 250 EUR per category.
- g. Participation in the Fertility Care Awards for NGO’s, individuals (e.g. book writers, coaches, bloggers), academics and researchers is free of charge.
- h. It is the responsibility of the applicant to provide the relevant information for their entry.
- i. Entries for more than one category may be submitted, but separate entry forms and supporting statements and background materials are required.
- j. The entries for the Fertility Care Awards 2021 must relate to activities carried out in the previous year – 2020.

5. Dates

- a. **The deadline** for receipt of entries is **October 15th, 2021**.
- b. **The results announcement** will take place online on **November 2nd, 2021**.
- c. EFS reserves the right to extend or vary the entry period if required, before or after the AWARD entry period commences.

6. Judging Panel

- a. All entries are judged by a minimum of three independent Fertility Care Awards judging panel Members.



- b. The entry with the highest assessment exceeding 80% is the winner.
- c. There is only one winner per category unless the number of points for two or more applications is the same.
- d. All the entries with an assessment above 80% (except the winner/s) will get a Highly Commended award.
- e. The judging panel decision is final and no further correspondence will be entered into.
- f. In situations where there is only one entrant for a category, this entry will be judged.
- g. The organisers reserve the right to audit any or all information supplied by an entrant and each entrant agrees to assist the organisers in any such audit in every way possible.
- h. For any applicant knowingly providing false information on their application, the organisers reserve the right to withdraw any AWARD to that organisation, to publicise the withdrawal, and present the AWARD to another applicant.
- i. The judges reserve the right to alter AWARD categories in the light of entries received. They reserve the right to cancel an AWARDS category.

7. AWARDS Categories

- a. The Fertility Care Awards comprise of the following categories:
 - Best patient care & support (only for IVF clinic).
 - Outstanding patient experience during the fertility treatment (only for IVF clinic).
 - Transparency and collection of treatment outcomes (only for IVF clinic).
 - Best marketing initiative in fertility care (only for IVF clinic).
 - Best fertility clinic website (only for IVF clinic).
 - Best fertility website (open category).
 - Best R&D project in fertility care (open category).
 - Best innovation in fertility care (open category).
 - Best fertility book (open category).
 - Best fertility app (open category).
 - Best fertility product (open category).
 - Best fertility service (open category).
 - The Life Achievement Award in fertility care (only for individuals).

8. Winners

- a. Winners will be notified by phone or email and published on the EFS website.
- b. Entry does not grant the organisation rights to use the AWARDS name, logo or images without the express written approval of the EFS.
- c. The decision of the judges is final and no correspondence on their decision will be entered into. AWARD winners may state in advertising/promotional activity and on their stationery that they are a winner but this must include the category and the year in which the AWARD was won.

9. Confidentiality

- a. All information provided in the entry form will be used for the purpose of judging only and will be treated as commercial-in-confidence by EFS.
- b. If you are the winner, the information provided in the entry will be used for the purpose of promoting the AWARDS and you or your business.
- c. Winning entries may be published at the EFS website. Applicants are responsible for making appropriate arrangements to protect any intellectual property associated with their application.